

JASON CRISTOBAL

1150 W Winton Ave #450, Hayward, CA 94545

jasoncristobal.com | jason@jasoncristobal.com | @jason_cristobal | (510) 333-3804

QUALIFICATIONS

- Bachelor of Arts degree from University of California
- Certificate in Graphic Design from University of California
- Past employment in graphic design, photo editing, and print production

WORK EXPERIENCE

- Graphic Designer, Seasonal, Searchlight Fellowship – Non-profit organization** May 2013–Present
- Create marketing and promotional print materials for events
 - Materials included brochures, fliers, postcards, and other printed advertisements
 - Prepare print-ready files for printing
- Graphic Designer, Temporary, UA Builders Group – Construction company** May–July 2017
- In-house position on the marketing team
 - Duties included photo editing, emails, booklets, logos, and a hoarding (billboard)
 - Worked independently and in collaboration, in a fast-paced environment
- Photo Editor, Freelance, Healthline.com – Health & wellness resource site** Aug 2014–Feb 2017
- Found photos for publications, including inoffensive images for sensitive topics
 - Edited photos to match visual/branding style guide
- Digital Prepress Assistant, Temporary, Consolidated Printers – Printing press** Mar–Apr 2016
- Helped produce official voting guides (booklets) for presidential & state elections
 - Edited booklets in InDesign to match style guides and to prepare for print
 - Booklets were mass-produced for hundreds of thousands of California voters
- Design Associate, Seasonal, Minted.com – Print store and art community** Nov 2012–Dec 2014
- Edited customers' greeting card orders and/or photos to prepare for print
 - Completed an average of 40 orders per day; each one had a 24-hour deadline
- Graphic Designer, Freelance, various clients** Jan 2008–Feb 2018
- Designed websites for two professors at the University of California
 - Produced print brochures and updated Wordpress site for an acting school
 - Remodeled website for a copyediting/writing service
 - Designed website for a human rights non-profit org.
 - Designed website, logo, and identity for an environmental non-profit org.

SKILLS

Software: Photoshop, Illustrator, InDesign, Dreamweaver, HTML, CSS.

Online: Email newsletters/e-blasts, social media marketing. See portfolio.

Crowdfunding: Raised \$7,000 on GoFundMe, working alone with no previous experience.

Languages: Fluent English. Conversational French.

EDUCATION

Certificate, Graphic Design, University of California, Berkeley Extension

Bachelor of Arts, American Studies, Film & Digital Media, University of California, Santa Cruz

- Dean's Award for Outstanding Undergraduate Achievement